PRESS RELEASE

www.luxelements.com

Lux Elements: Systems for bathrooms and wellness

Leverkusen, 10.02.2020

2020 product range with new sorting

Lux Elements presents a new sorting of products and mounting materials in the 2020 product range brochure: all articles are now classified according to their application area. The manufacturer focuses on its expertise as a system supplier.

As the subtitle "Systems for bathroom and wellness" already indicates, the products are now assigned to their applications in bathrooms and wellness areas.

The bathroom area is further divided into three sections: "Bathroom construction", "Bathroom design" and "Shower bases". A table of contents at the beginning of each section guides the reader reliably to the desired product.

The wellness area distinguishes between products that are more for family use in the "Private spa" section and products for public, individually designed "Wellness facilities".

Marketing manager Bernd Richter is convinced that the 2020 product range will be well accepted by the customers: "During the development of the new structure we asked employees and customers for their views on our new product range and have so far received only positive feedback. The user can now find all the required products bundled in one place. Products made

of hard foam and the associated mounting materials are treated equally."

The printed version of the product range brochure can be requested, using the contact form at www.luxelements.com, or a PDF version can be downloaded via the Downloads section of the website.

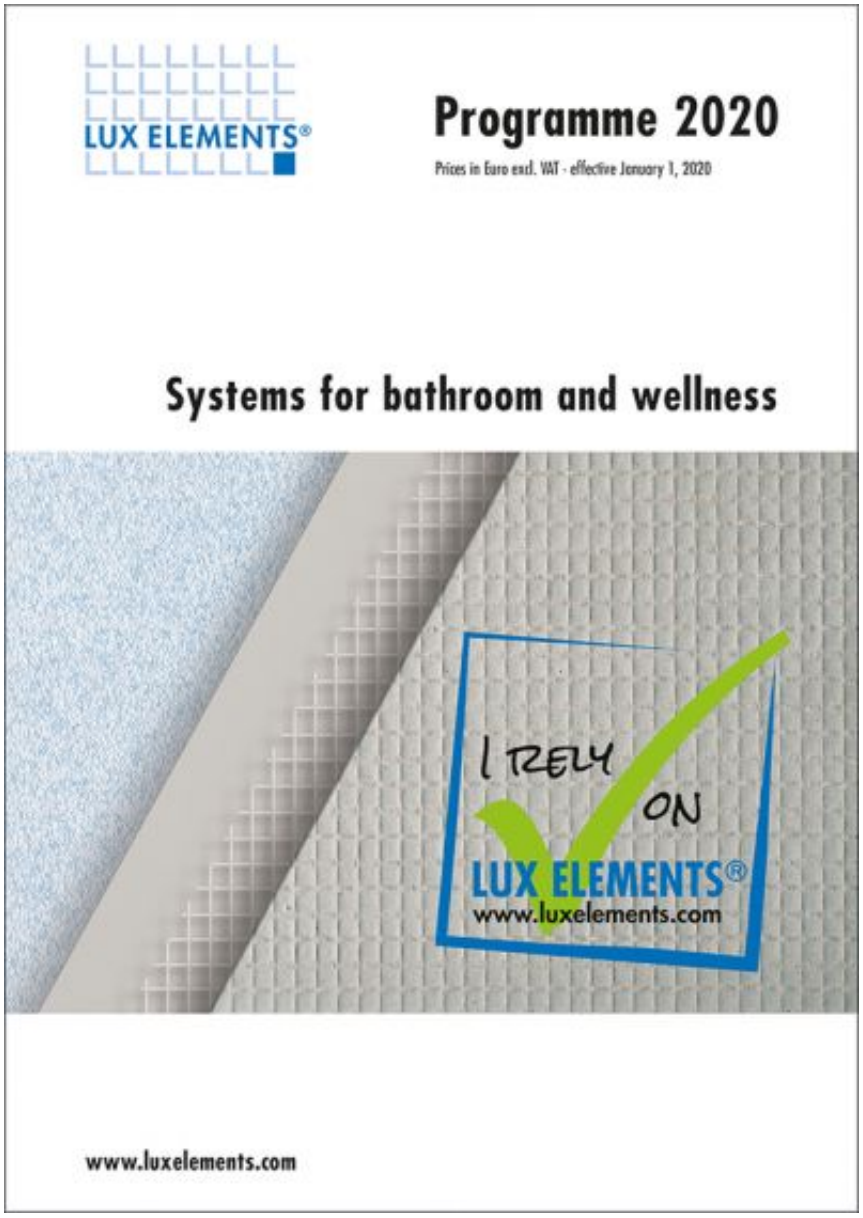
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